

## **Multimedia Graphic Design Associate**

LINK Strategic Partners is searching for a multimedia graphic design intern to be an integral member of our growing team and serve our clients by developing print and digital collateral, and producing video content. Enthusiastic, passionate, and driven people are encouraged to apply.

This position requires intermediate to proficient design capability and versatility across function and software, with print design, web design, as well as video production. Design work may include the creation of branding, brochures, advertising layouts, annual and other reports, publication covers, PowerPoint presentations, other marketing/communications assignments, and web graphics. Video work may include editing, audio mixing, motion graphics, photography, and filming.

LINK Strategic Partners offers employees a supportive, team-based work environment. We do whatever it takes to excel at our work. This position requires a work ethic where “going above and beyond” is standard, a positive attitude, and a passion for authentic community-based work. Our headquarters is located in a newly renovated space in the heart of DC. We are currently functioning from a work-from-home posture.

This 120-day internship is a paid opportunity that allows interns to get real work experience, allowing each class of interns to accomplish professional goals while learning about the issues facing our great city. While we may ask you to make a few photocopies, you will contribute fully as part of our team. You will gain hands-on, meaningful career skills and work closely with experienced project managers and firm leadership on client assignments.

### **Responsibilities**

- Support creative team in deliverable development
- Assist with project planning and strategy
- Deliver fresh and innovative creative solutions
- Present creative work to senior leadership and clients, effectively communicating strategies and concepts to gain support
- Design brand identities, style guides, brochures, advertising layouts, annual and other reports, publication covers, PowerPoint presentations, as well as other marketing/communications assignments
- Other duties as assigned to meet business and client objectives

### **Desired Skills and Experience**

- BFA or pursuing graphic design degree, or comparable work experience
- Intermediate to proficient in Adobe Creative Suite and Microsoft Office
- Experience in audio editing and working with audio equipment
- Leads by example, is collaborative, and excels at building partnerships
- Ability to plan, prioritize, organize, meet deadlines and multi-task
- Proven strength in problem analysis and decision-making



To apply, please email a resume, cover letter, and portfolio to [careers@linksp.com](mailto:careers@linksp.com). Please put "Design Associate" in the subject line. The cover letter should begin by completing this sentence: "I am the single best person you can hire because..."

**EOE Statement**

LINK Strategic Partners is an equal opportunity employer and gives consideration for employment to qualified applicants without regard to age, race, color, religion, creed, sex, sexual orientation, gender identity or expression, national origin, marital status, disability or protected veteran status, or any other status or characteristic protected by federal, state, or local law.